

# Recession proofing your IT strategy

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Service Director



Effective  
Asset  
Management



Consume  
less, output  
more



Don't do it  
(yourself)

Tactical

Strategic

## Facility

Data centre consolidation

Data centre design

## Hardware

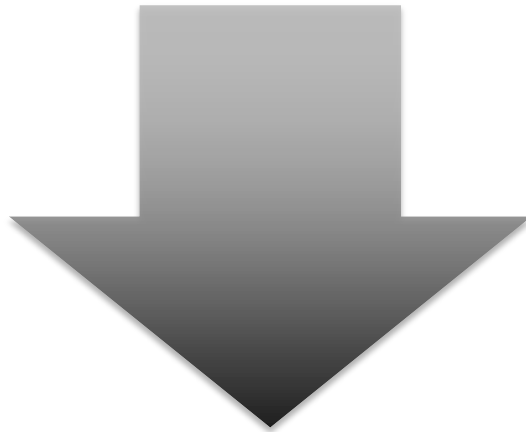
Consider power usage

Extend asset lifetime

## Software

Virtualisation

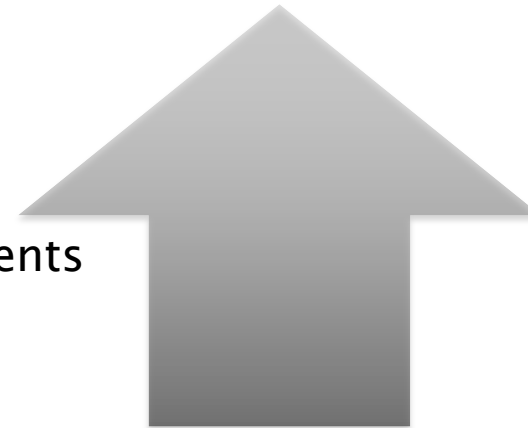
License management



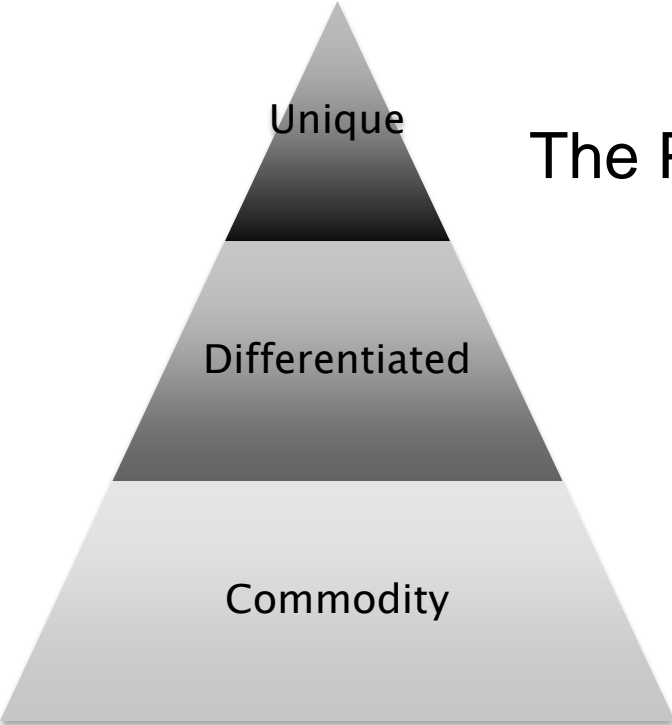
- Power
- Floorspace
- Print consumables
- Automation (people)



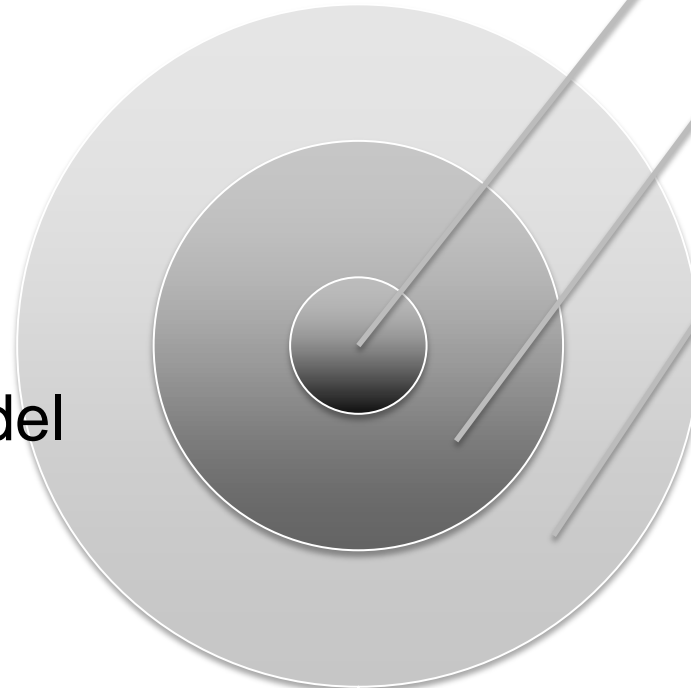
- Improve server utilisation
- Stay close to business requirements
- Focus on retaining key staff



## The Process Model



## The IT Functional Model



Don't deliver  
functionality at all

Selectively  
outsource or use  
SaaS offerings

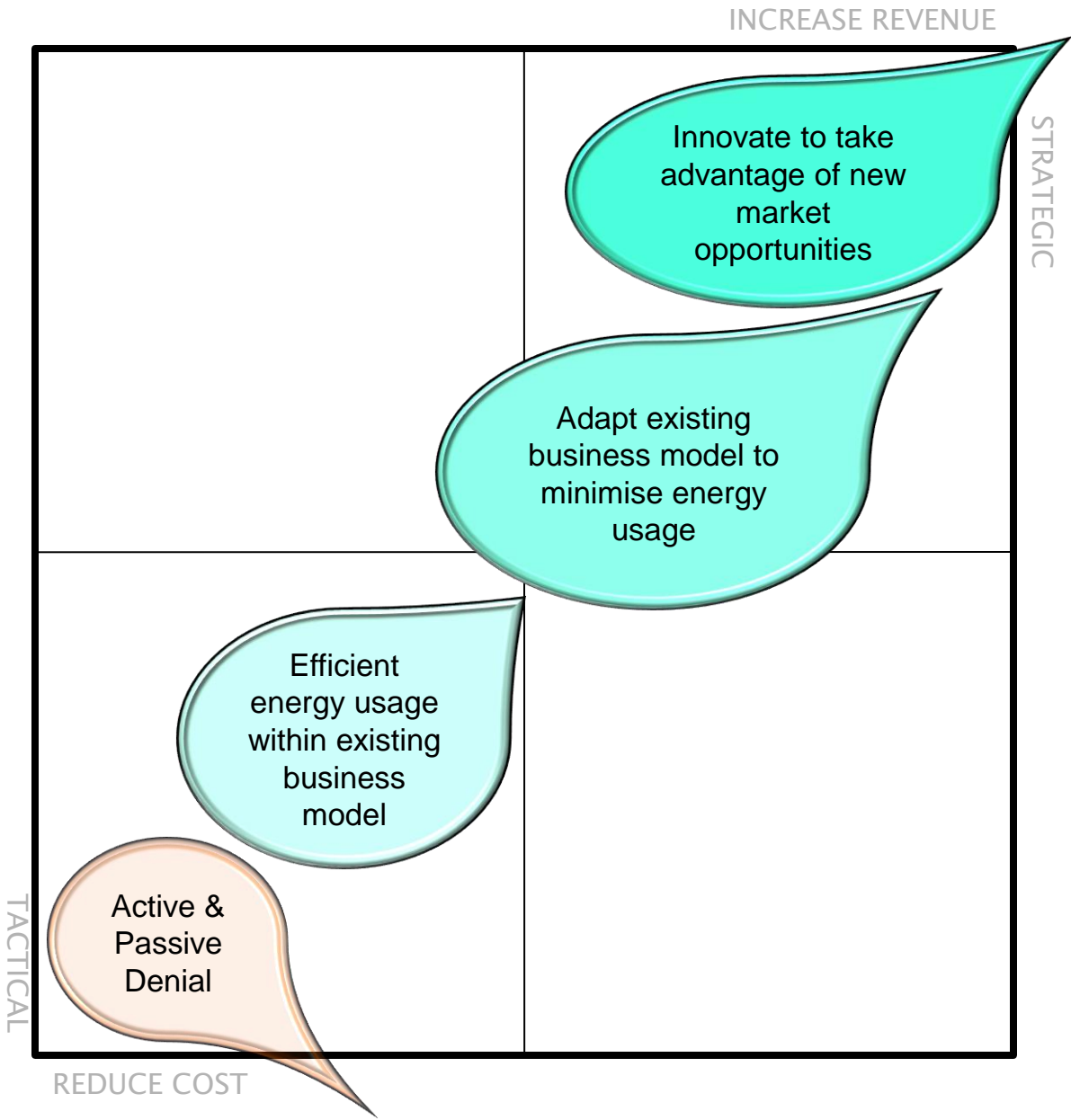
Outsource all non  
strategic functions

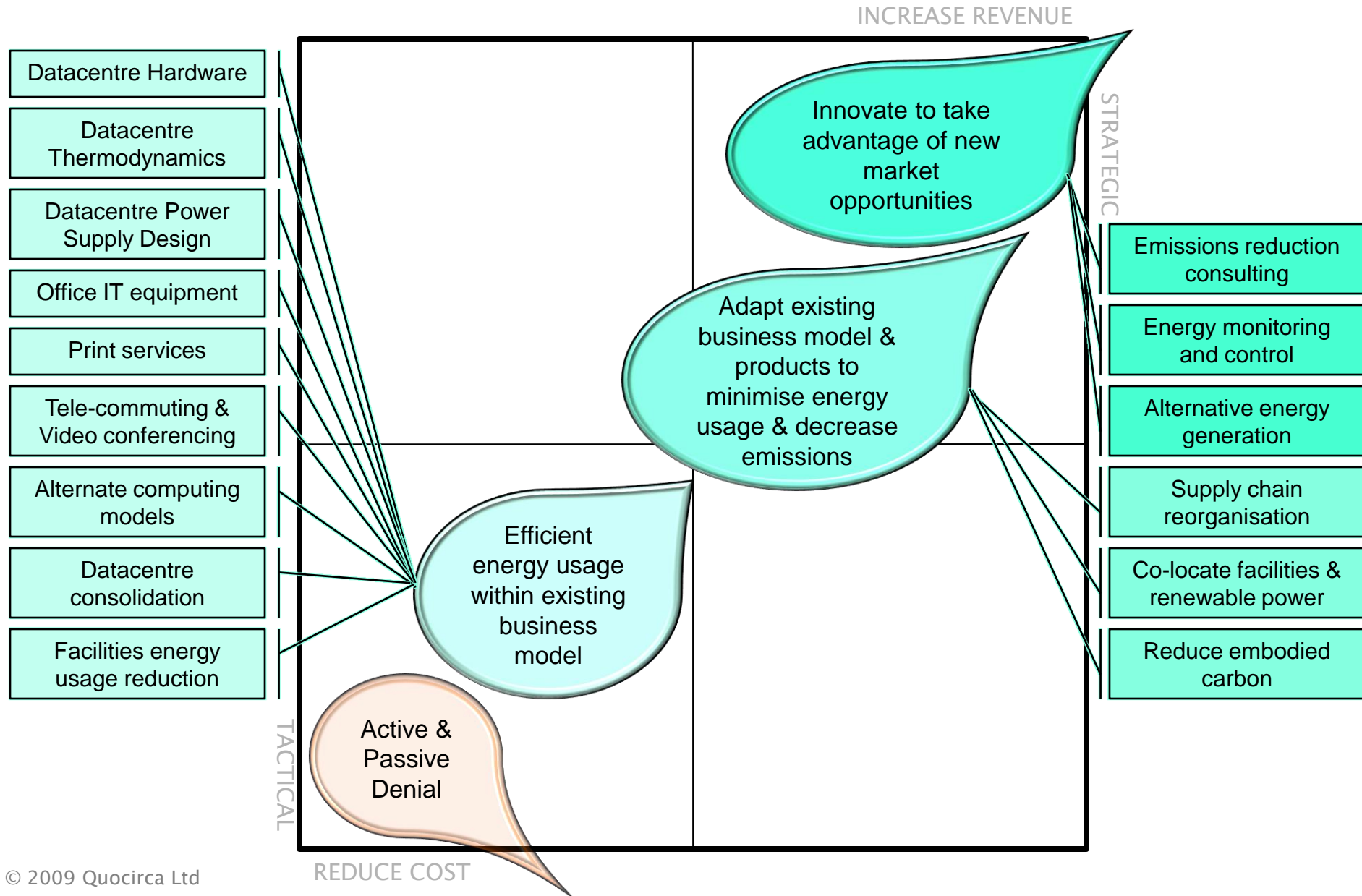
# The bigger picture

“Sustainability” isn’t “Cost cutting”

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However some activities lead to the same result





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