

Web 2.0

Daft name, good opportunities, new risk

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- Technology that allows enrichment of web applications
 - AJAX, mashups
- Tools that allows sharing and data generation online
 - Wikis, blogs
- Websites produced using these technologies

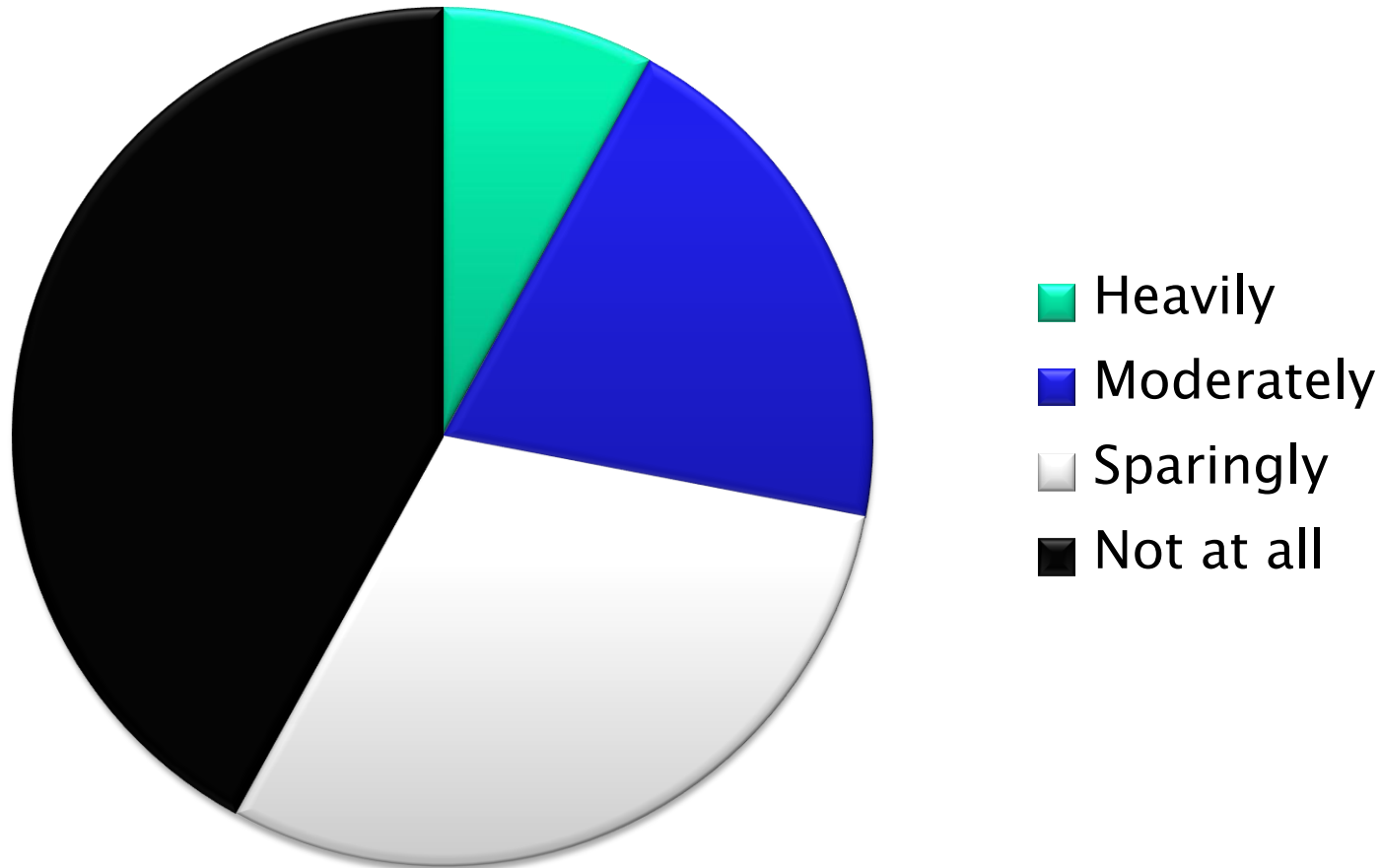


facebook



WIKIPEDIA
The Free Encyclopedia

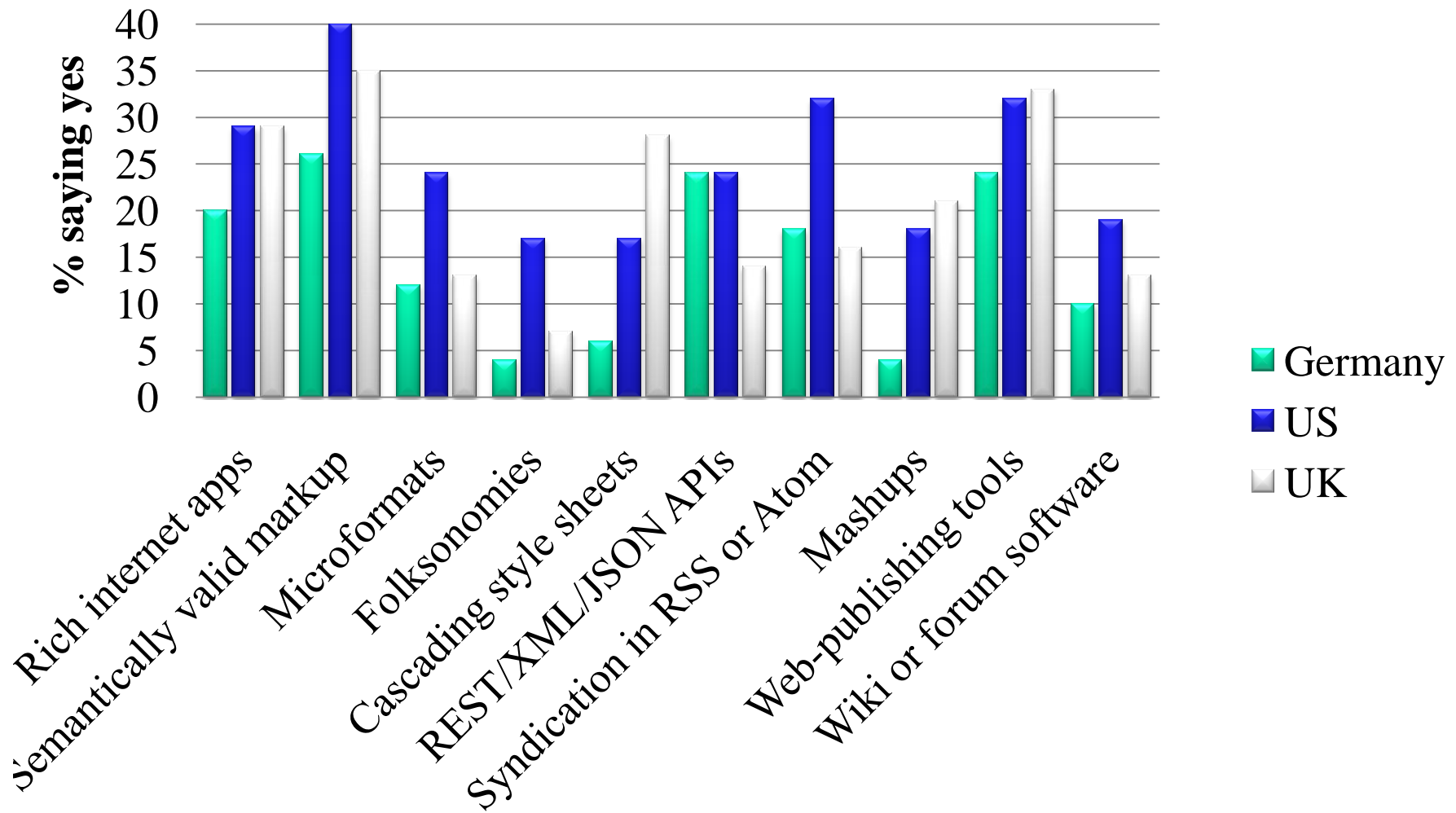




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Which Web 2.0 technologies are being used



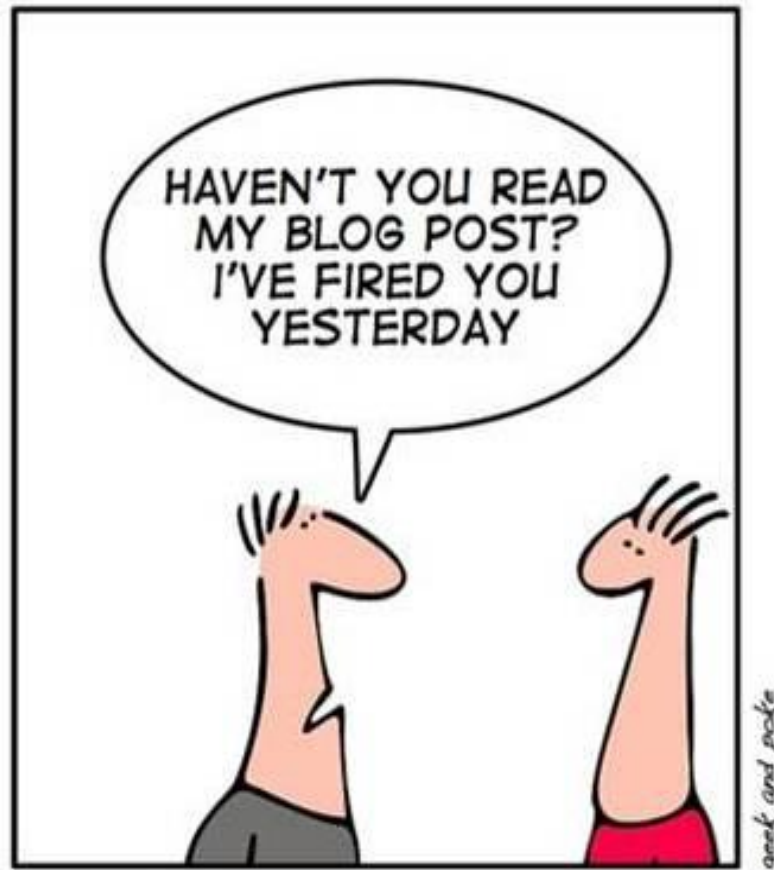
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- Open communications
- Networking
- Easy sharing of content



HOW TO USE WEB 2.0 IN THE ENTERPRISE



PART 1:
COMMUNICATE WITH YOUR EMPLOYEES

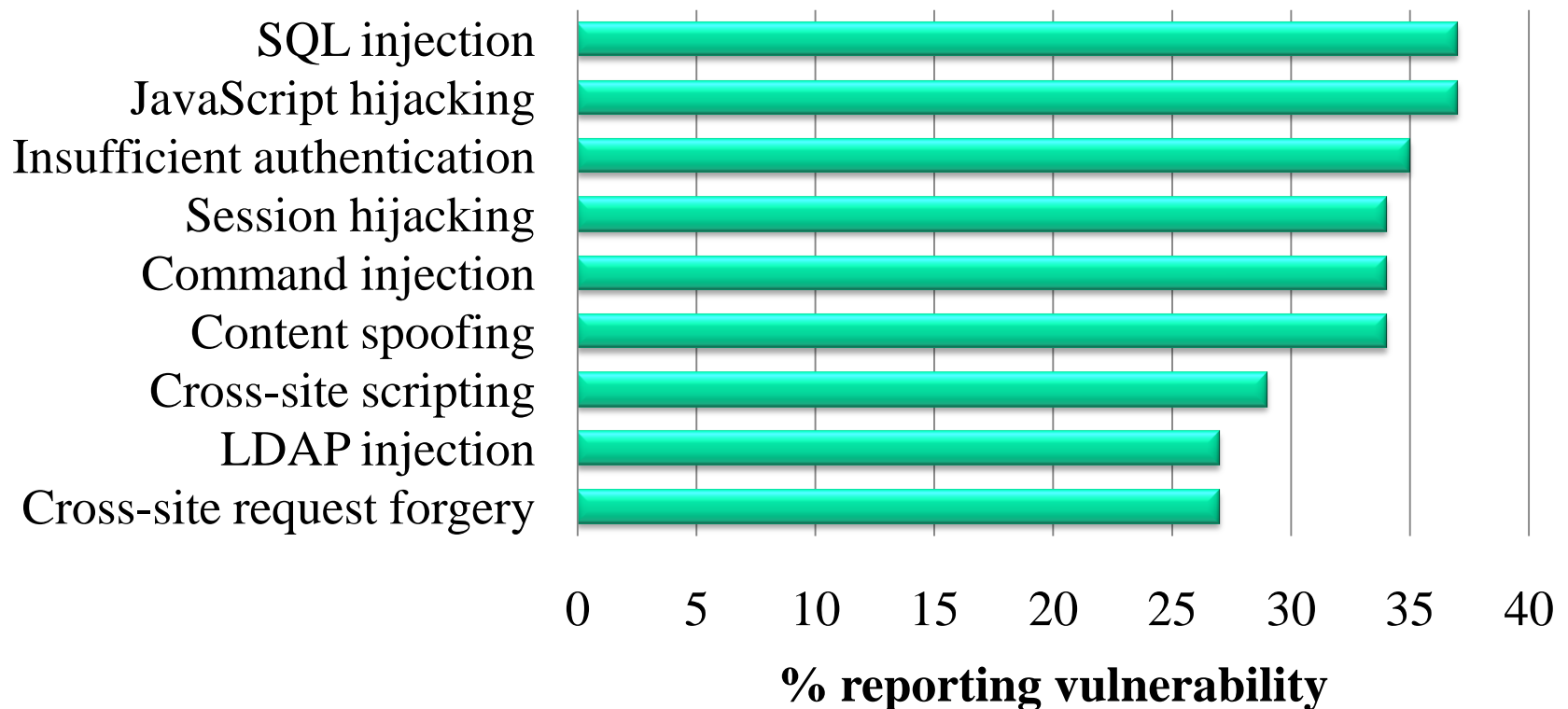
- Email address
- Employee lists
- Other corporate information
- Libel



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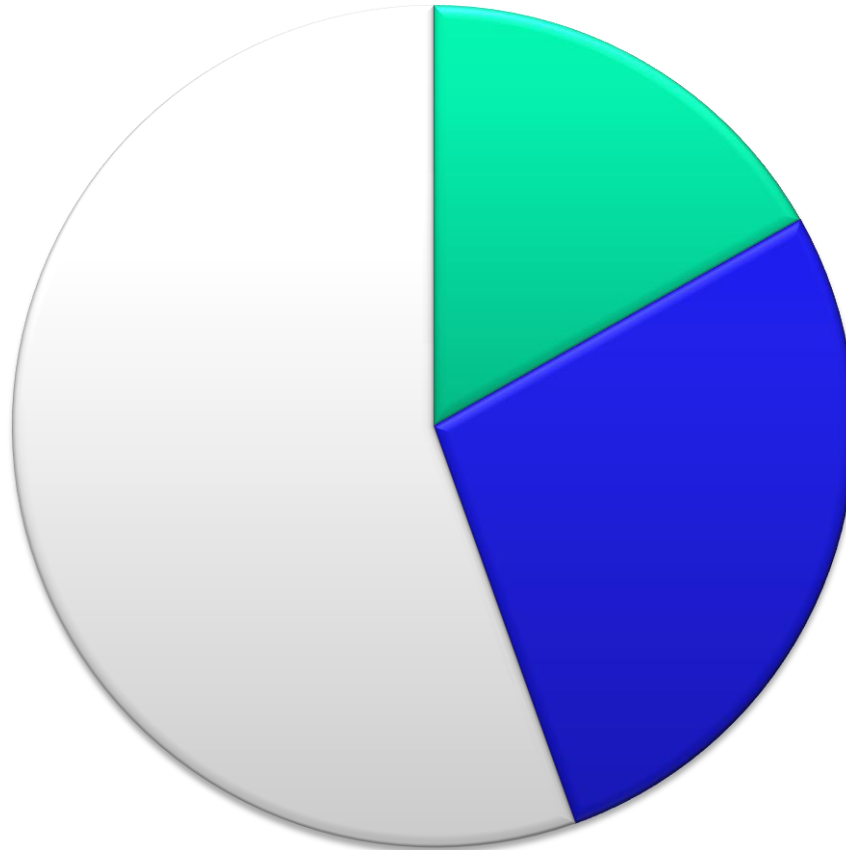


Vulnerabilities affecting Web 2.0 applications



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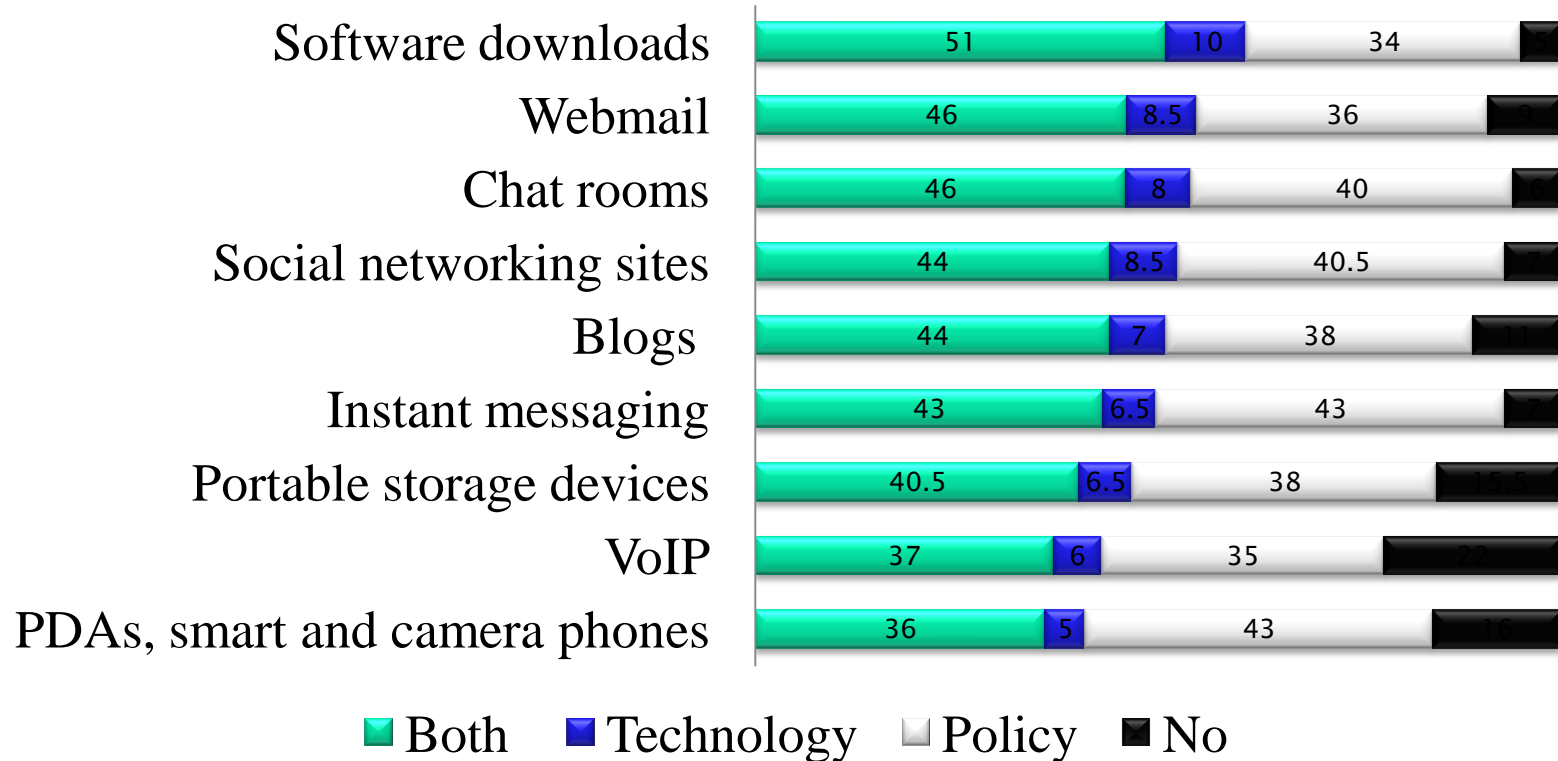




- Yes
- Working on creating them
- No

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Quocirca's report:

Why application security is crucial

Is free at www.quocirca.com

Thank you
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