

# Data and Process in the UK Mid-Market

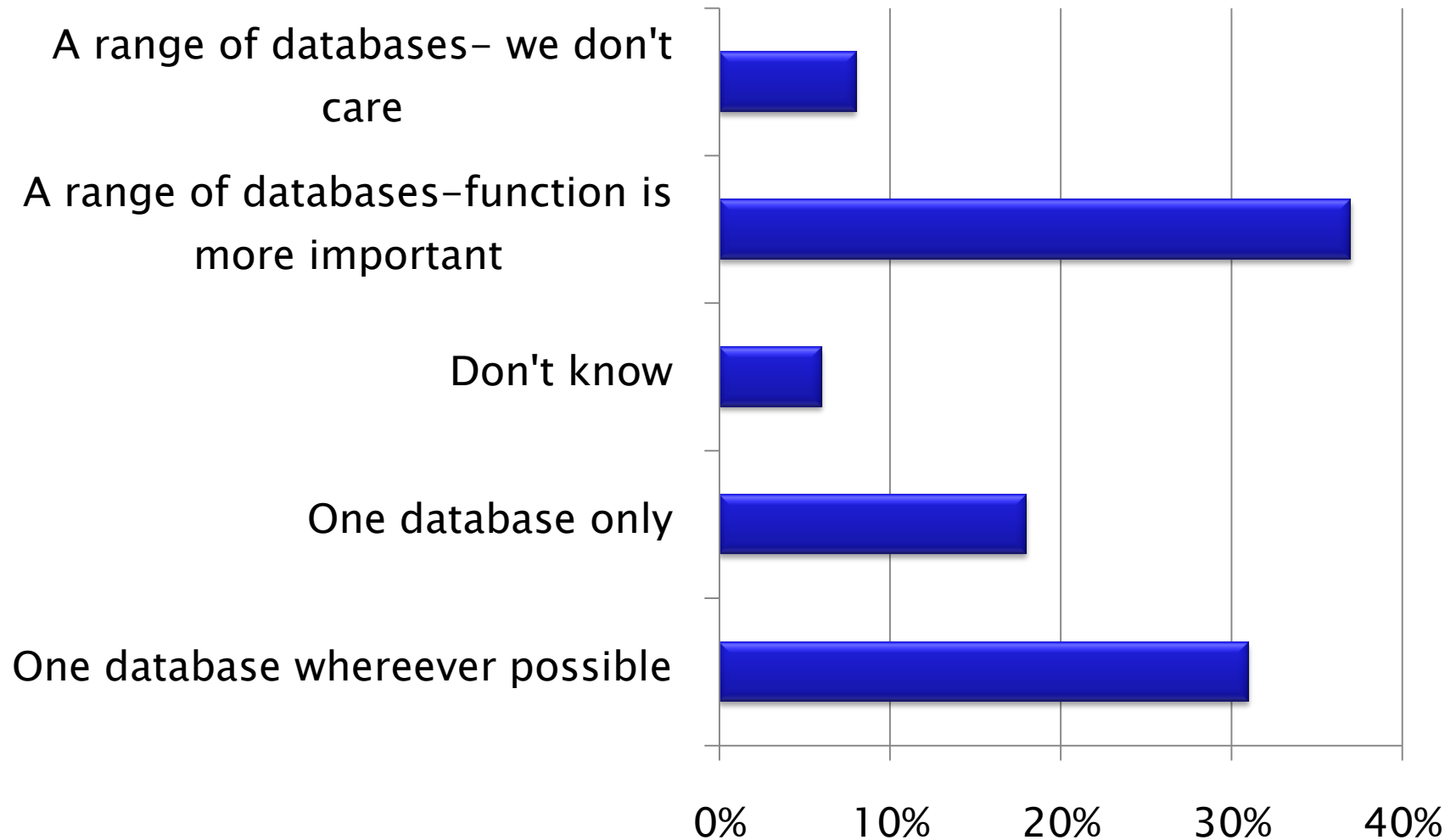
## The need for change

Clive Longbottom

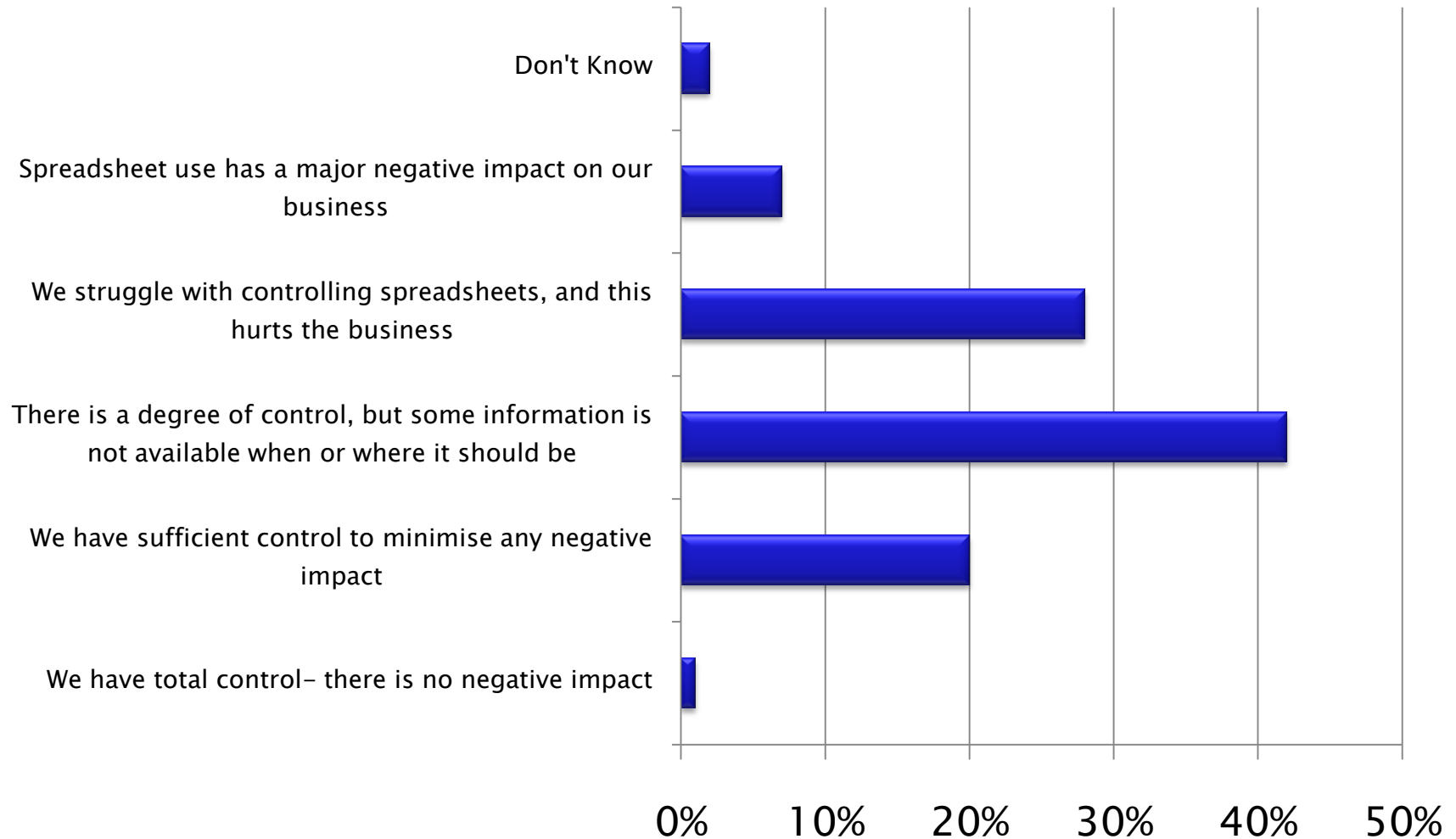
Service Director

Business Process Facilitation

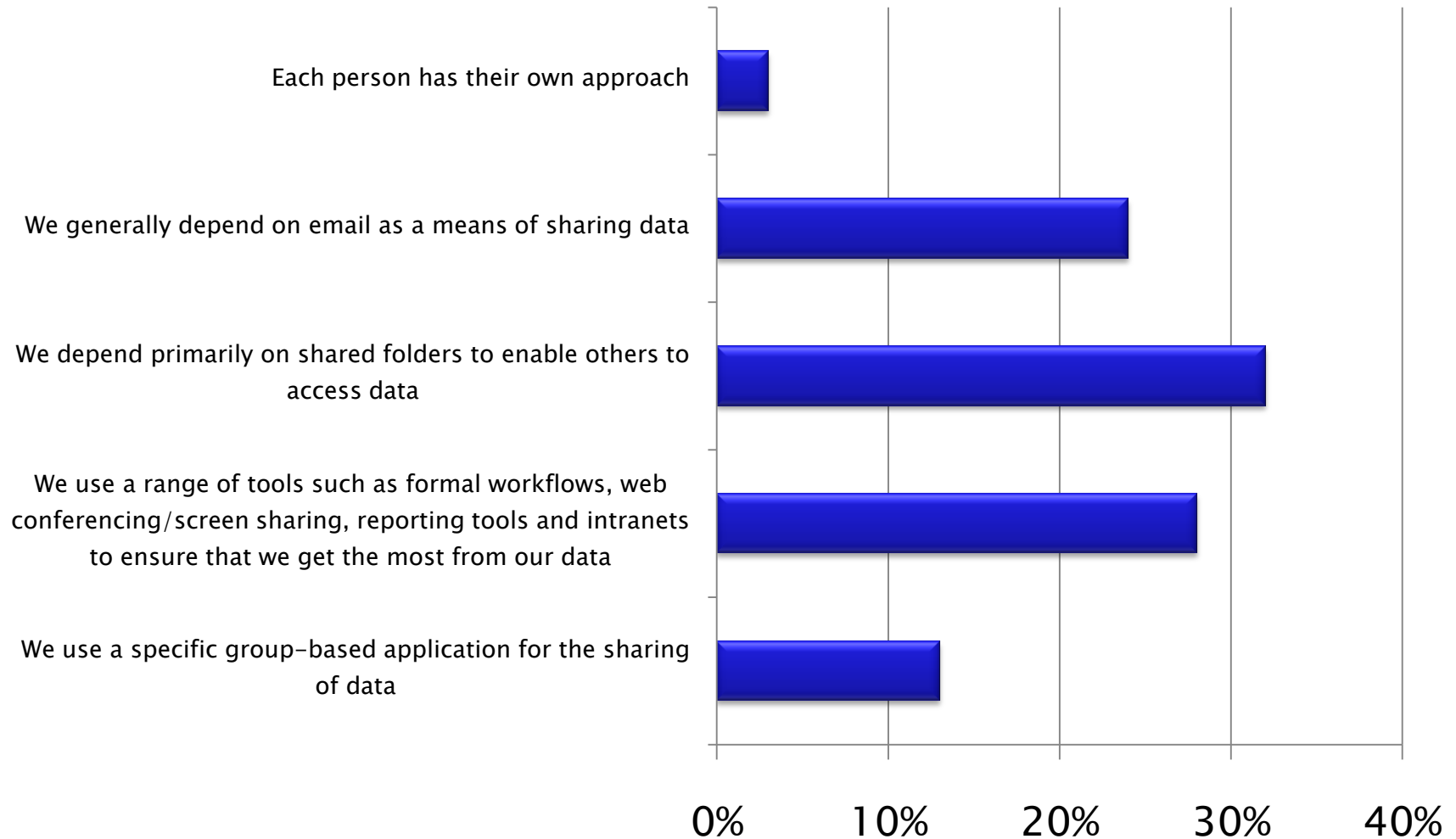
# Do you have a company standard on what database is used for mission critical application?



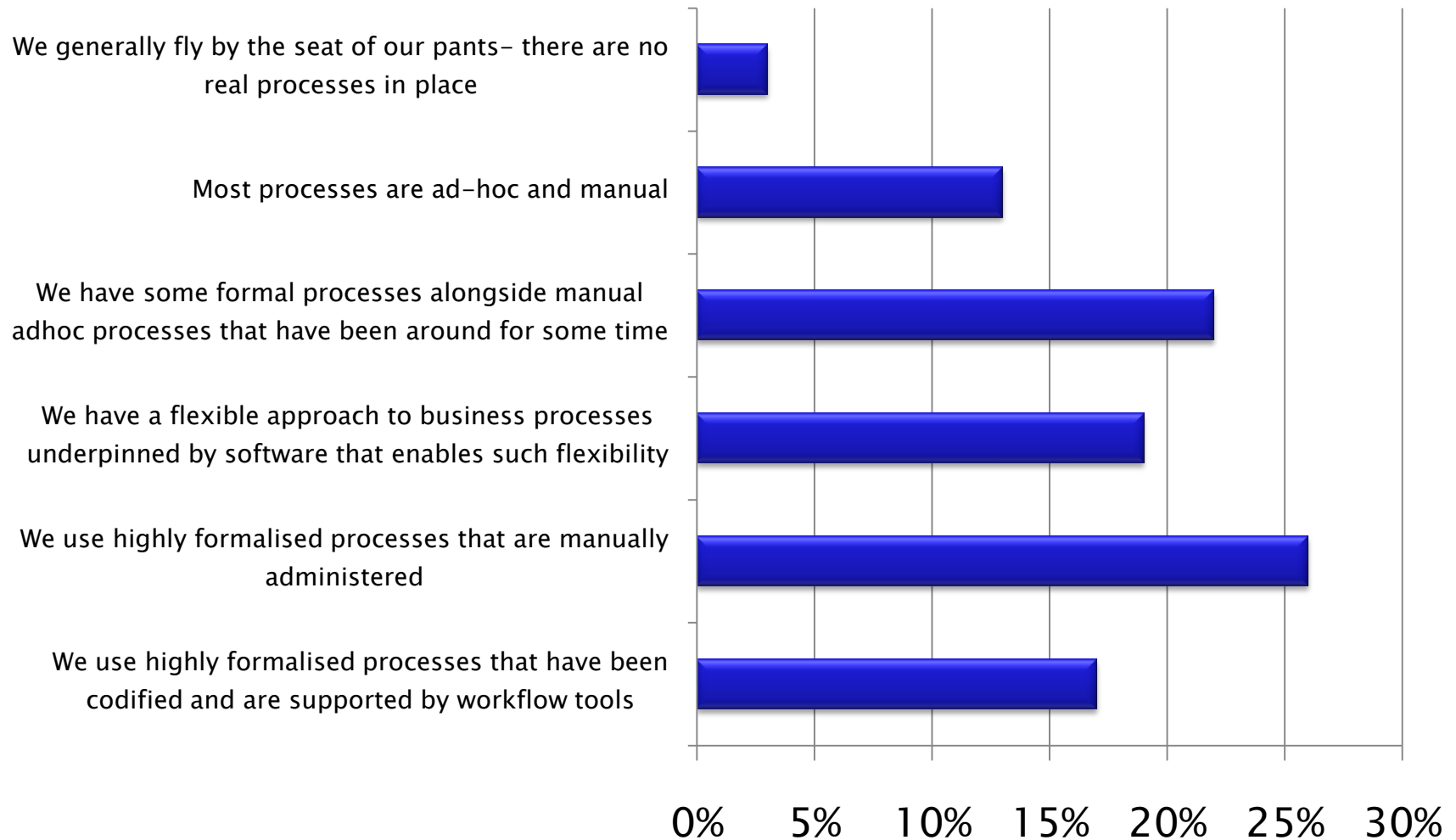
# What impact do you believe there is on your business from spreadsheet use?



# How is data shared across your organisation?



# How formalised are your business processes?



# Do you measure the performance of your organisation?

