

Recession proofing your IT strategy

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Effective
Asset
Management



Consume
less, output
more



Don't do it
(yourself)

Tactical

Strategic

Facility

Data centre consolidation

Data centre design

Hardware

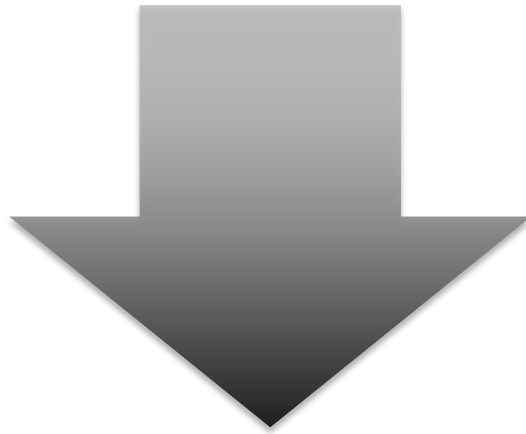
Extend asset lifetime

Consider power usage

Software

Virtualisation

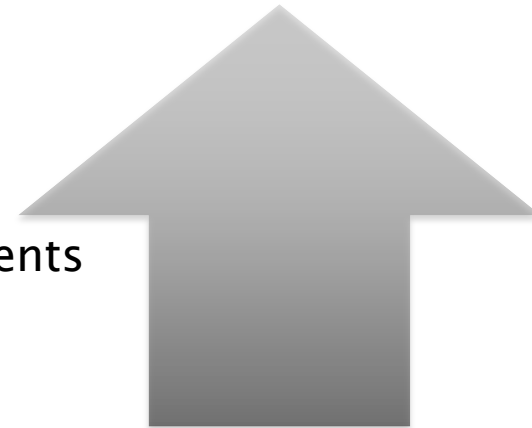
License management

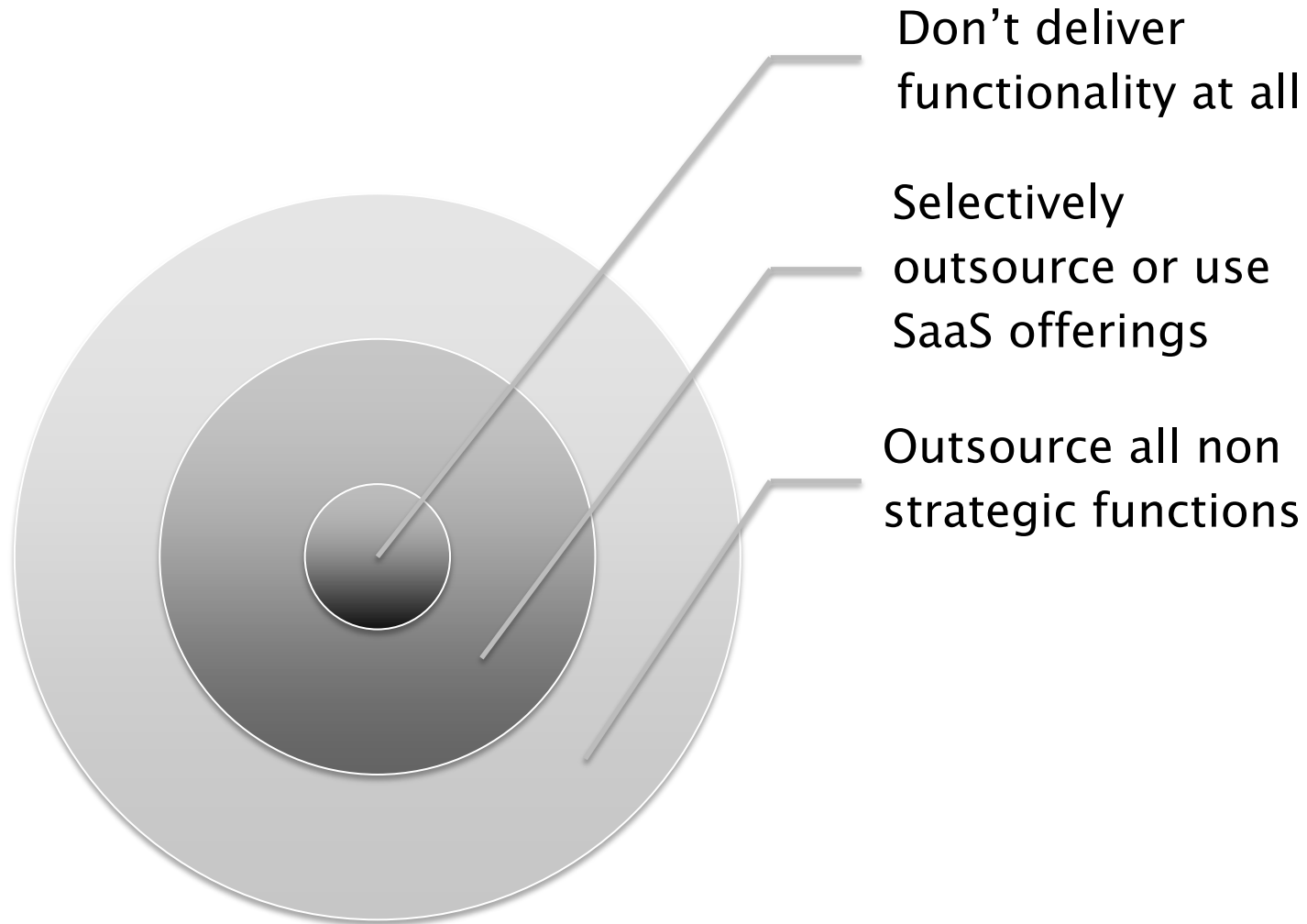


- Power
- Floorspace
- Print consumables
- Automation (people)



- Improve server utilisation
- Stay close to business requirements
- Focus on retaining key staff



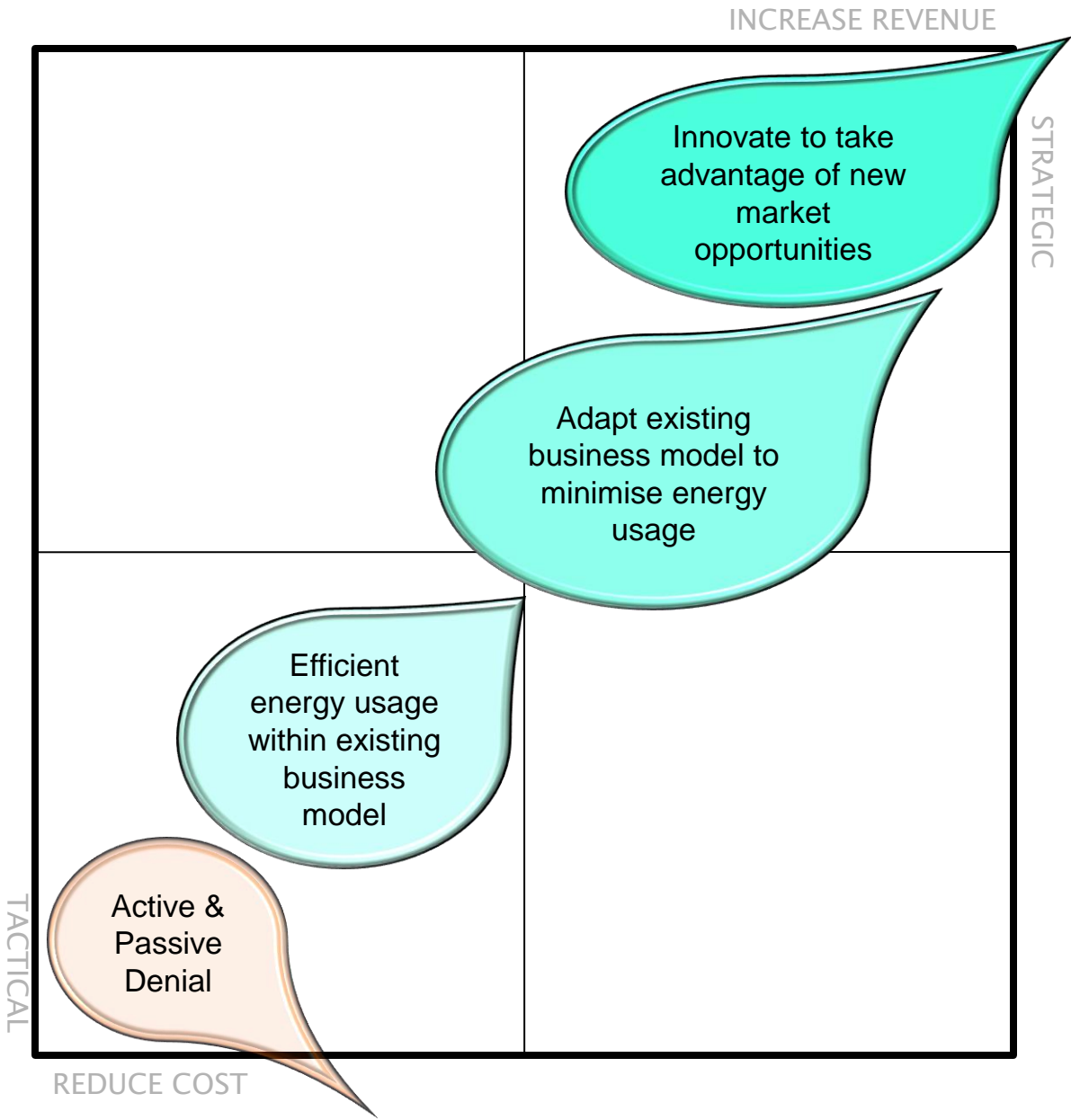


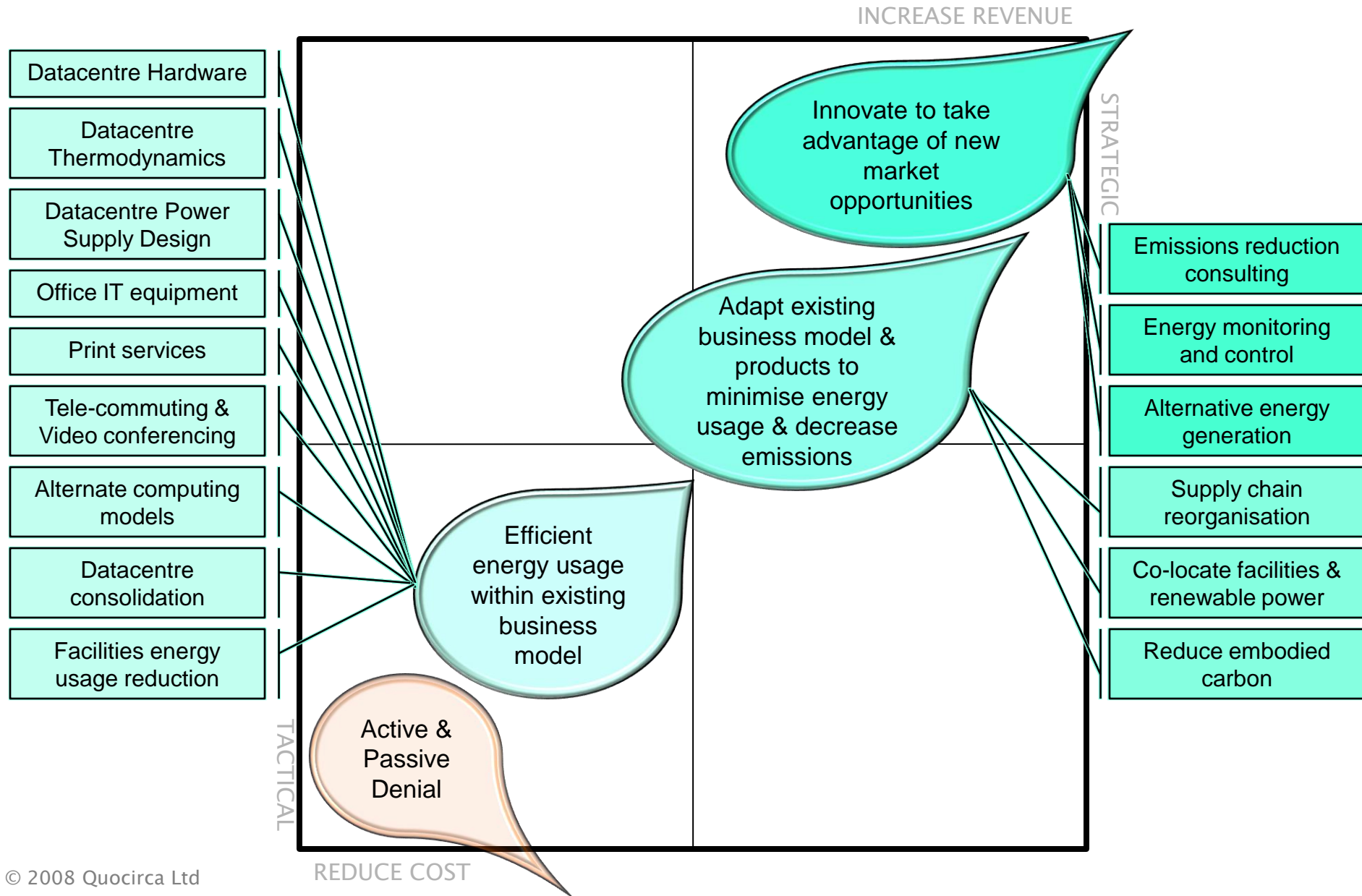
The bigger picture

“Sustainability” isn’t “Cost cutting”

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However some activities are the same





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