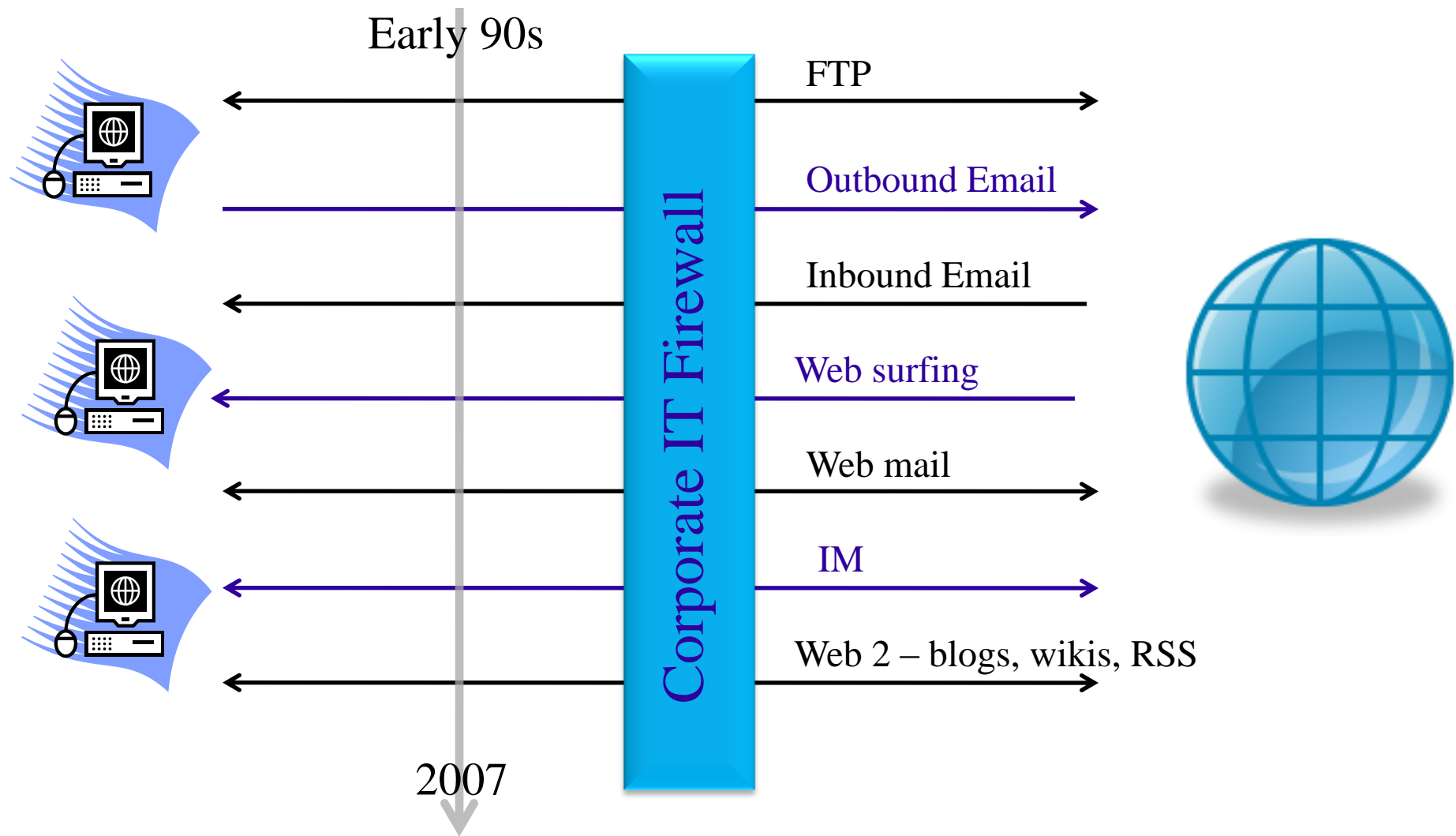


Employees, content and the elusive firewall

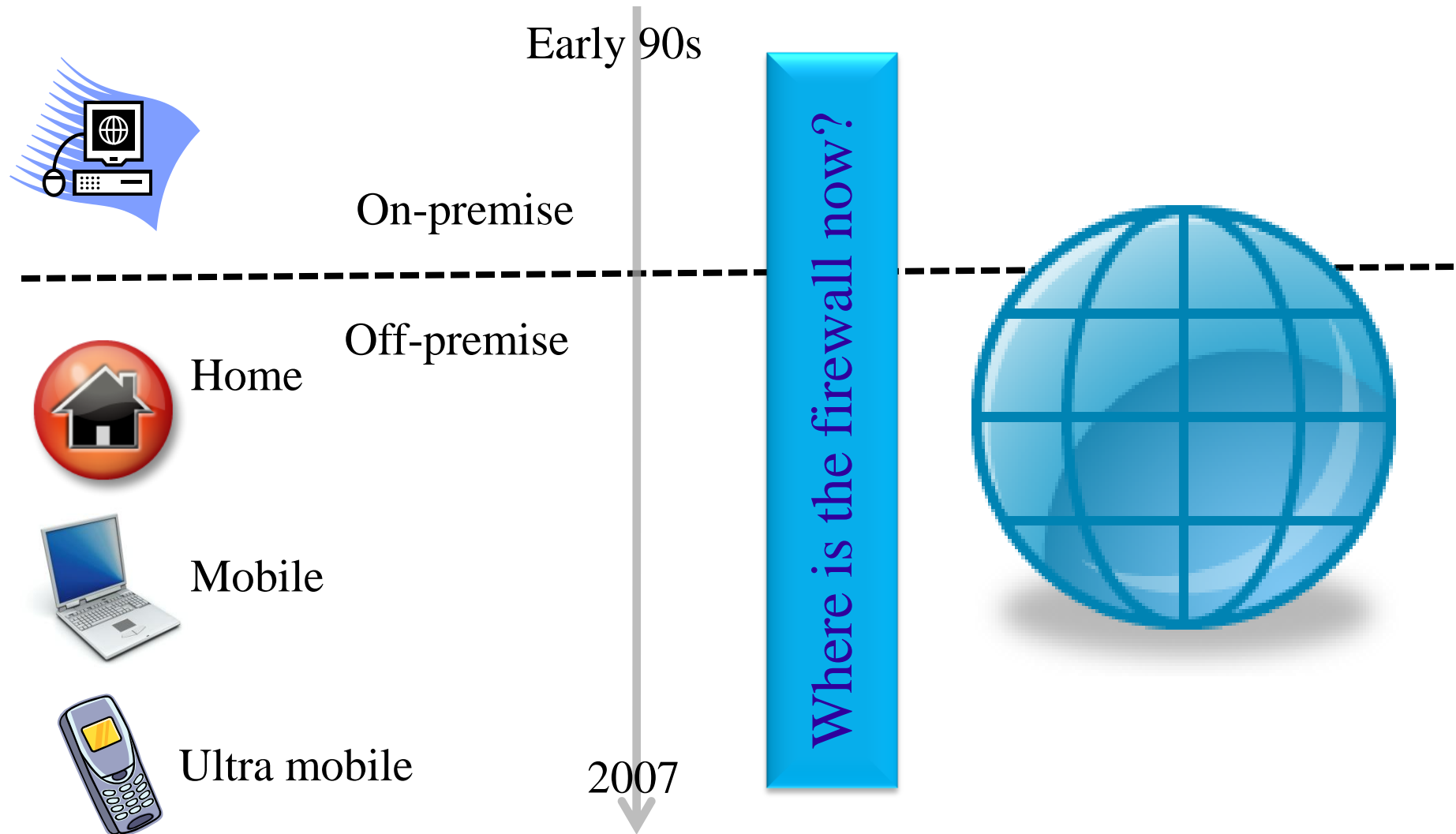
Bob Tarzey
Service Director
Quocirca Ltd

4th Apr 2007

The way we use IT to communicate has change massively in 15 years



The places businesses allow and want their users to access IT has also changed



The type of content IT departments have to worry about has also changed

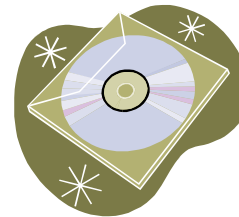
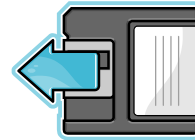
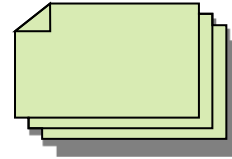
Early 90s



2007

Corporate IT Firewall

Corporate content



Malware



viruses



worms



spyware



Junk email

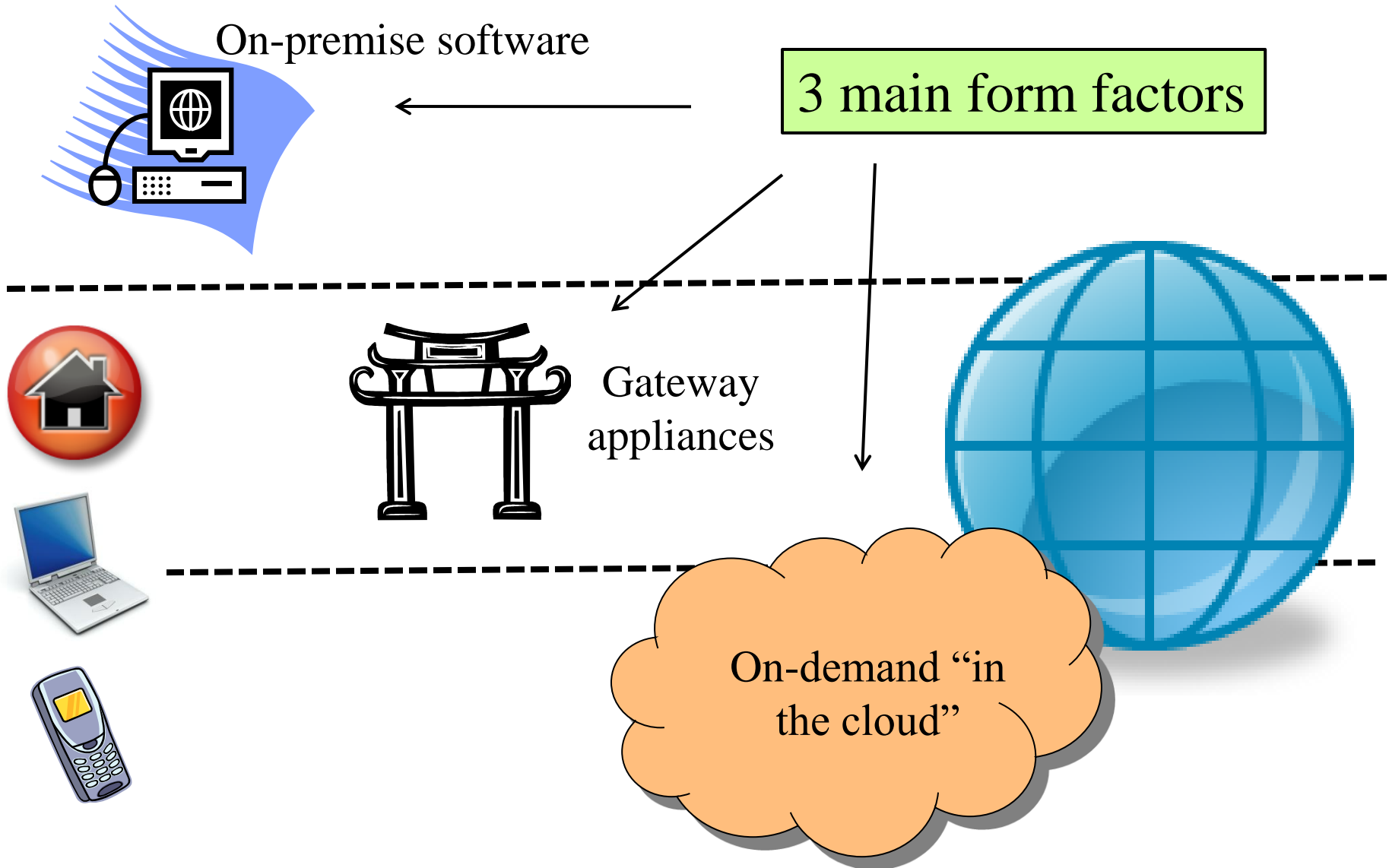


adware



Phishing

The type of vendors who help us control the movement of content has changed in response



Early 90s

Niche product/solution vendors with one form factor

Vendors that solve multiple issues, some using multiple form factors

Content security is becoming part of the IT infrastructure mainstream

2007

- Today there is no need for different vendors to solve each content security problem
- There is increasing protection being built into mainstream IT infrastructure – some of this will be sufficient for some organisations
- For many this level of protection will not be enough and they should continue to turn to content security specialists
- Increasingly these specialists provide protection against multiple threats, some with multiple form factors