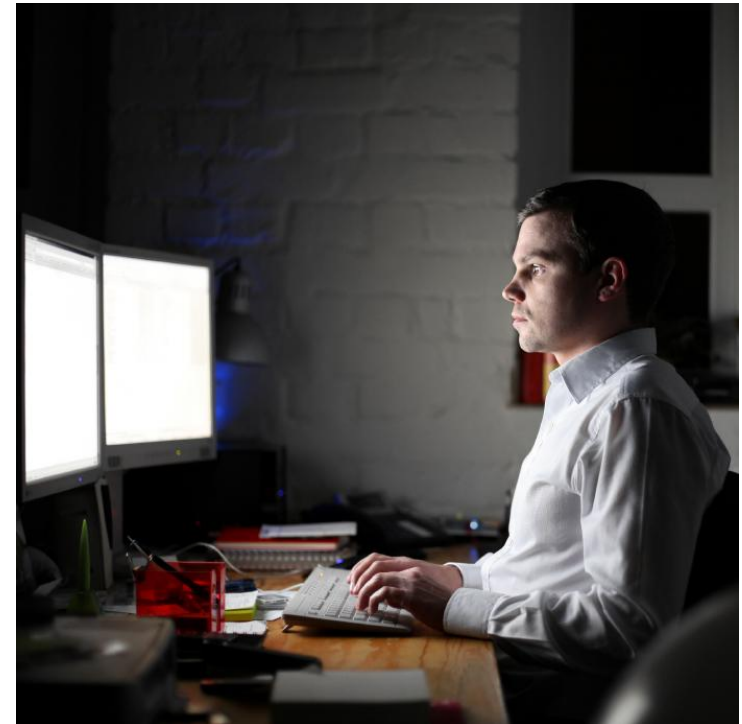


Windows 7 in the Enterprise

Why now is the right time to reconsider your desktop strategy

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- It's what the users are essentially used to:
 - XP is not what your users use at home!
- It's not the great resource hog
 - Only a small percentage of desktops will need replacing
- Device drivers are pretty much there
 - No searching for drivers for common devices
- Applications run
 - Only a small number of applications will not run under Windows 7
 - Full virtual seamless version of XP to run those apps that are still not compliant



- Windows 7 has a stronger security foundation
 - Plus whole disks can be easily encrypted
- Windows 7 is far more manageable
 - Latest management systems can do so much more with and for Windows 7
- User enhancements:
 - Direct Access – no need for full configured VPNs for remote access
 - Multi-lingual capabilities



- While reviewing whether to go Windows 7
 - Full desktop installation?
 - Virtualised installation?
 - Better security control
 - Better licence management
 - Better end user device lifecycles
 - Full secure access for users from anywhere
 - Less issues with versioning
 - Better availability
 - Better overall resource utilisation



- Windows XP is now long in the tooth
 - Launched in October 2001
 - Not optimised for today's tasks
 - Not built to be secure against today's threats
 - Not built to deal with new workloads
 - E.g. VoIP, Video
 - Multiple service packs and patches have made XP a bit of a patchwork solution



- The reasons to stick with Windows XP are no longer there
 - Application compatibility and resources have been dealt with
- New security architecture is far stronger
 - Full disk encryption moves away from mobile device loss/theft issues
- Support for Windows XP is under Extended Support: any support is slated to end in 2014
- Existing hardware assets can be utilised
 - If virtual desktops gone for, lifecycle can be further extended